



Name: \_\_\_\_\_

Date: \_\_\_\_\_

## Healthy Advertising

Instructions: Using photos from magazines, the Internet, or your own photos or drawings, design an ad for jeans that includes realistic images and positive messages about body types.

Who is the target audience for your ad? Why will your ad appeal to this group?

How might your ad influence a person's thoughts and behaviors about body image and self-esteem?

