



Health Problems Series Eating Disorders

Name:	Date:
Healthy Advertising	
Instructions: Using photos from magazines, the Internet, or your own photos or drawings, desthat includes realistic images and positive messages about body types.	ign an ad for jeans
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Who is the target audience for your ad? Why will your ad appeal to this group?	

How might your ad influence a person's thoughts and behaviors about body image and self-esteem?

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