



Name:

Date:

Media Tracker

Instructions: Complete the information below, then on the back of this handout, choose a publisher or product manufacturer whose image shows an unrealistic image of beauty. Explain why you feel this way and make a suggestion about a healthier way the magazine cover or ad, or TV commercial or online ad might be designed.

- **Magazines:** Choose three magazines, and describe the cover and one ad in each. Who is featured? Is it a model? A celebrity? Describe the person. Is he or she thinner than most people, about the same size, or bigger? Did you like the cover or the ads?
- **TV commercials or online ads:** Describe the commercial or ad. Who is in it? What are they doing? What do they look like? What are they wearing? Are the people thinner than most people, about the same, or bigger? Did you like the commercial or ad? Will the commercial or ad get people to buy this product?

Magazines

Magazine name:
Cover:

Ad:

Magazine name:
Cover:

Ad:

Magazine name:
Cover:

Ad:

TV commercials or online ads

Product:
Description:

Product:
Description:

Product:
Description:

Product:
Description: